COLTON BALLET COMPANY OF AUGUSTA

CORPORATE SPONSORSHIP

Dear Friends,

For over five decades, Colton Ballet Company has brought timeless works like The Nutcracker to the stage, alongside original productions that inspire, educate, and delight audiences of all ages. Each season we reach thousands of community members —from school children experiencing ballet for the first time to longtime patrons who return year after year.

We invite your company to partner with us through corporate sponsorship. When you sponsor Colton Ballet, you do more than underwrite a performance—you help sustain the arts as a vital part of Augusta's identity, economy, and quality of life, while gaining meaningful visibility for your business.

WHY CORPORATE SPONSORSHIP MATTERS

- **Community Impact** —Sponsorship funds outreach performances for local schools, ensuring every child in our region has access to the performing arts.
- **Visibility for Your Business** —Your company is recognized in programs, marketing, and public events reaching thousands of patrons throughout the year.
- **Cultural Enrichment** —Supporting Colton Ballet means investing in the cultural vitality that attracts families and strengthens Augusta's neighborhoods.
- **Lasting Recognition** —From program ads to lobby signage, your sponsorship keeps your business in front of our audience all season long.

WHY THE ARTS NEED YOU

- Ticket sales cover only a portion of production costs. It is through partnerships with forward-thinking businesses like yours that we maintain professional-quality performances, nurture the next generation of dancers, and keep Augusta's arts traditions alive for decades to come.

We would be honored to discuss the sponsorship level that best aligns with your company's goals. Together, we can bring extraordinary performances to the stage while building a stronger, more vibrant community.

With gratitude,

Caitlin McCormack Phibbs

Artistic Director, Colton Ballet Company

CORPORATE SPONSORSHIP LEVELS

2026-2027 SEASON

The mission of Colton Ballet Company of Augusta is to provide professional quality dance performances for the community, encouraging and enhancing a greater public awareness and appreciation for dance as an art form.

Presenting Sponsor

Limited — 1 per season

$15,000 & above

- Exclusive title placement —"presented by [Your Company]" on all marketing materials, press releases, and theatre lobby signage
- Premium full-page color ad (inside cover) in both The Nutcracker and spring production programs
- Logo placement on title page, website homepage, and all promotional materials
- 16 tickets across the season
- First right of renewal for Presenting Sponsor status next season

Platinum Level

$10,000 & above

- Signage in the Imperial Theatre lobby
- Full-page color business ad in The Nutcracker and spring production programs
- Program recognition on title page, website, and promotional materials
- 12 tickets to *The Nutcracker* or *Let the Light Pour In*

Gold Level

$5,000 & above

- Signage in the Imperial Theatre lobby
- Full-page color business ad in The Nutcracker and spring production programs
- Program recognition on title page, website, and promotional materials
- 10 tickets to *The Nutcracker* or *Let the Light Pour In*

Silver Level

$2,500 & above

- Half-page color business ad in The Nutcracker and spring production programs
- Program recognition on Underwriter's Page, website, and promotional materials
- 6 tickets to *The Nutcracker* or *Let the Light Pour In*

Bronze Level

$1,000 & above

- Quarter-page color business ad in The Nutcracker and spring production programs
- Program recognition on Underwriter's Page and website
- 4 tickets to *The Nutcracker* or *Let the Light Pour In*

Businesses interested in supporting below the Bronze level are welcome to purchase individual program advertising—contact us for current ad rates. Interested in the Presenting Sponsor level?
Please reach out directly to r.jones@coltonballetcompany.org to discuss a custom partnership.

2941 Walton Way • PO Box 3348, Augusta, GA 30914 • 706.733.5511 • www.coltonballetcompany.org

CORPORATE SPONSORSHIP FORM

2026 – 2027 SEASON

Business Name

Contact Name

Phone

Email

Address

Name as you would like it recognized in program & promotional materials

- ☐ **Presenting Sponsor** —$15,000+ (custom)
- ☐ **Platinum** —$10,000 & above
- ☐ **Bronze** —$1,000 & above
- ☐ **Gold** —$5,000 & above
- ☐ **Silver** —$2,500 & above

Sponsorship Amount

Check #

Checks payable to Colton Ballet Company

Colton Ballet Company

PO Box 3348, Augusta, GA 30914

Scan to donate online or visit coltonballetcompany.org

Colton Ballet Company is proud to include you as a partner for this exciting season. We are grateful to businesses like yours who believe in improving the quality of life in our community through the art of dance.

Colton Ballet Company is a 501(c)(3) nonprofit organization. All donations are tax deductible.